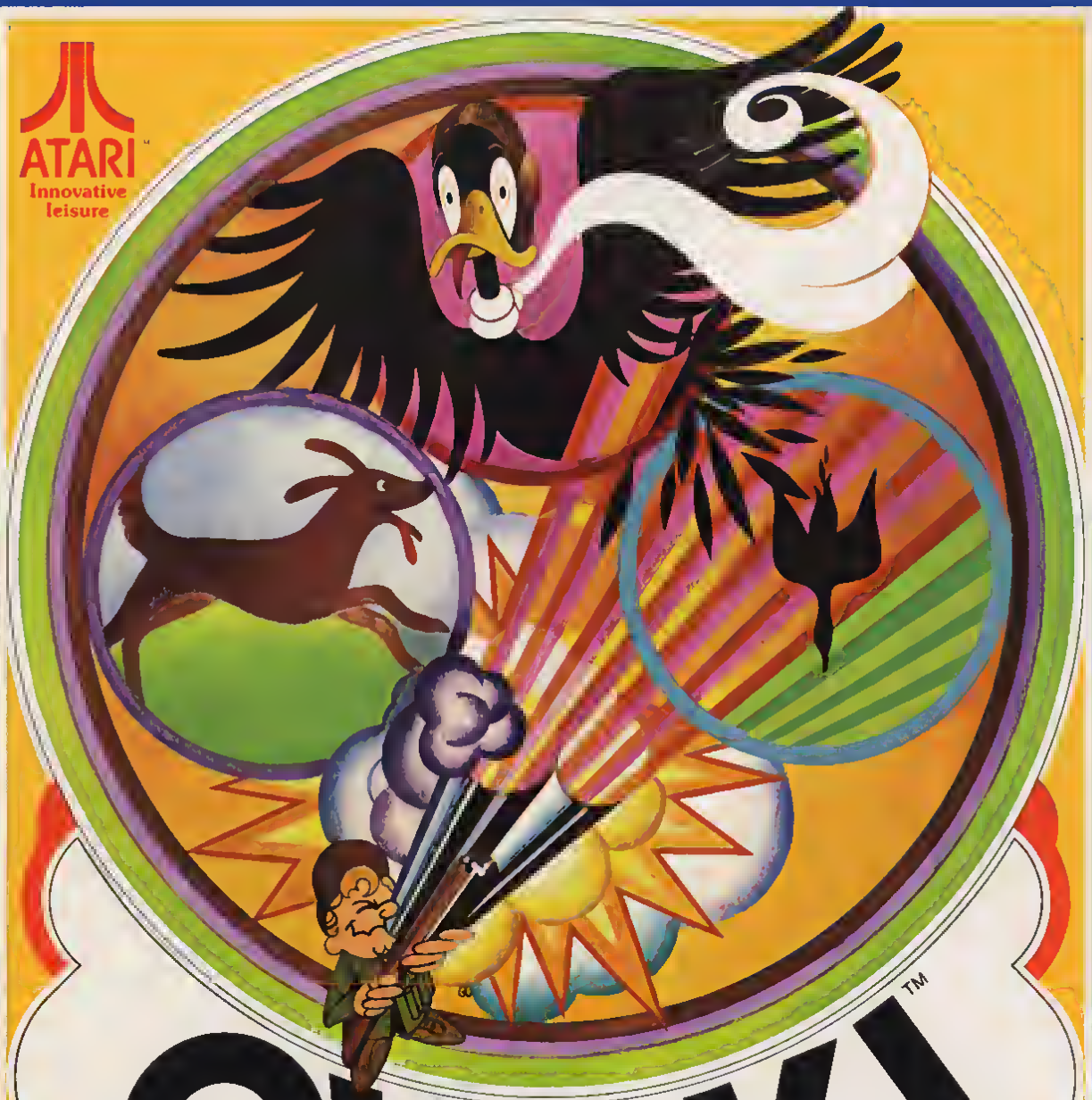
ATARI
Innovative
leisure



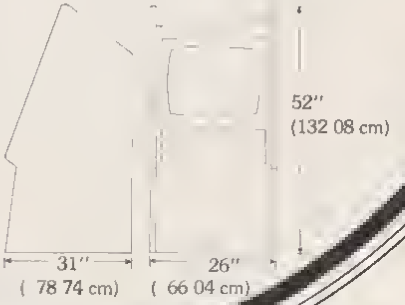
QWAK!™

original video gun game • moving targets and unique sound effects • crowd collector

Another Video Action Favorite!
Qwak™ is the newest addition to Atari's unique line of video skill games It's a sensational one player gun attraction with video ducks flying up and around the screen The player clutches a rifle—attached to the game by a steel cable—and "fires" at flying ducks A specially developed light gun has been installed in the barrel of the rifle, and immediately after pulling the trigger, the screen shows you where your shot was placed by lighting up at the exact spot hit Players are allowed three shots to hit each duck before it disappears and another flies out The flying ducks make unusual authentic "qwak" sounds

QWAK—It's a Hit!
If the player hits the duck, it folds its wings and nose-dives for the marsh below, and the hit duck makes a "buzz bomb" sound as it falls To complete the video display, a dog runs out from the right-bottom of the screen toward the fallen duck, picks up the duck, and disappears off the left bottom side After the dog exits, another duck flies out Ducks never fly out of the same place, and never take the same path, and "veer" if a shot is placed near them. The score of hit ducks is visually tallied across the top of the screen Qwak is an accurate skill test that brings 'em back again and again—it's a crowd-collector, with great location versatility.

Atari—Innovative Technology
QWAK, like all previous Atari games, features solid state computers tested with the unique Durastress™ process All computers carry a one year warranty, and all monitors are 23" C S A approved Operator adjustable items include extended time, free games, and game time limits Qwak has a specially designed alarm system in the event that the gun is ripped off A constant buzz sound similar to the diving duck noise continues to alert location owners



Our Latest Triumph!
QWAK, another sure winner from Atari, the originators of video game technology Today the sky's the limit when it comes to our inventiveness Start playing with the future by calling or writing your Atari distributor or Atari Inc , 14600 Winchester Blvd., Los Gatos, California 95030 Telephone (408) 374-2440 Telex 35-7488

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